










# The Business Model Canvas

Designed for:

Designed by:

Date:

Version:

Key Partnerships 	Key Activities 	Value Propositions 	Customer Relationships 	Customer Segments 
	Key Resources 		Channels 	
Cost Structure 			Revenue Streams 	



Turn ideas into revenue with Strategyzer's innovation programs

Copyright Strategyzer AG  
The makers of *Business Model Generation* and *Strategyzer*



This work is licensed under the Creative Commons Attribution-ShareAlike 3.0 Unported License. To view a copy of this license, visit <http://creativecommons.org/licenses/by-sa/3.0/> or send a letter to Creative Commons, PO Box 1866, Mountain View, CA 94042, USA.

 **Strategyzer**  
strategyzer.com/innovation